

## AGaG Wine and Candle Label Photo Contest Guidelines

- Do not crop your photo. We will crop, as needed, to fit and preserve image quality. Send us the original, unedited, uncropped image from your camera (preferred) or cell phone.
- One photo permitted per dog.
- You do not need to be a member of As Good as Gold to participate in the photo contest (although we'd love to have you join us)!
- You can submit one or more of your dogs in your photo, as long as all are goldens or golden mixes.

### Photography Tips:

- **USE A DIGITAL CAMERA or YOUR CELL PHONE.** Cell phones are better than they used to be but a digital camera will produce a better result in most cases.
- **GET CLOSE.** This is a beautiful creature - we want to see him/her close up and not so much background. The subject should take up at least 80% of the photo space.
- **GO OUTDOORS.** If possible, take your photo outdoors early in the morning or later in the afternoon - this is the best light to capture any subject.
- **NO INDOOR FLASH.** Unless used in conjunction with outdoor photography, flash can produce unattractive results, especially in animals because their pupils are so big - using a flash on a dog in a dimly lit room will only create huge glowing eyes!
- **DO USE YOUR FLASH OUTDOORS.** Bright sun can create dark shadows, especially around faces. Set your flash to fire outdoors if possible to eliminate the shadows and bring your subject into harmony with the sunny, well-lit background.
- **GIVE THEM ALL THE ATTENTION.** Make sure the dog (or dog group) is the lone subject in the photo.
- **TAKE LOTS OF PHOTOS.** Take a bunch and pick the best one. This way you don't have to wait for the perfect shot.

### Disclaimer:

When you submit your pet's photograph electronically, you are hereby granting to As Good as Gold - Golden Retriever Rescue of Illinois the unlimited right to use and/or reproduce photographs and other likenesses of your pet in any legal manner for the internal or external promotional/informational activities of As Good as Gold. You also certify that you are the legal owner of such pet and of the age of majority, thus allowing you to grant this permission to the organization. You understand that by submitting your photo, you waive any and all present or future compensation rights to the use of these materials.