



A Golden Ball

- Name:** As Good as Gold – Golden Retriever Rescue of Illinois' largest annual fundraising event, *A Golden Ball* at Medinah Shrine Center
- Date:** Saturday, June 2, 2018
5:00 p.m. to 11:00 p.m.
- Location:** Medinah Shrine Center
550 N. Shriners Drive
Addison, Illinois 60101
- Attendance:** Approximately 225 guests from the Chicago metropolitan area
- Ticket Prices:** Includes dinner, silent auction, live auction, open bar, entertainment and dancing
Individual tickets - \$140
Tables of 10 - \$1,150
Sponsorship opportunities with event tickets begin at \$500 (additional promotional opportunities are available in lieu of tickets)
Sponsorship opportunities without event tickets begin at \$250
- Beneficiary:** Funds raised through *A Golden Ball* will support veterinary care and canine supplies to rescued goldens as well as AGaG's public education efforts. Thanks to the generosity of last year's sponsors, donors, and attendees, net proceeds of \$76,000 from this event helped make sure rescued golden retrievers and golden mixes received everything they needed. Since May 2003, As Good as Gold has rescued more than 2,326 dogs and educates the general public about responsible pet ownership at more than 90 events annually. To become a sponsor or donate, go to gold18.gesture.com.

Sponsorship Opportunities



Best in Show Sponsorship -- \$4,000+ (2 available)

You will receive all the benefits of Best of Group plus:

Signage and Promotion

- Promotional material/product distribution at event.

Hospitality

- Two bottles of champagne at your table.

Advertising and Direct Mail

- Logo inclusion on event invitations distributed to 2,500 donors, adoptive families, members, and supporters (if logo received by March 23).
- Listing as a Best in Show Sponsor in printed event program book.
- Link on A Golden Ball website to your company website.



Best of Group Sponsorship -- \$2,500

You will receive all the benefits of Best in Breed plus:

Hospitality

- One (1) table of ten (10) featuring dinner, silent/live auction, and raffle.
- Premiere event seating.

Advertising and Direct Mail

- Logo inclusion on AGaG's website.
- Listing as a Best in Group Sponsor in printed event program book.
- Full-page advertisement in professionally designed and printed event program book.



Best of Breed Sponsorship -- \$1,000

You will receive all the benefits of Best in Class plus:

Hospitality

- Four (4) tickets to the event featuring dinner, silent/live auction, and raffle.

Advertising and Direct Mail

- Half-page advertisement in professionally designed and printed event program book.
- Listing as a Best of Breed Sponsor in printed event program book.

Public Relations

- Name mention in all event press releases.



Best of Class Sponsorship -- \$500

You will receive all the benefits of Champions in Training plus:

Hospitality

- Two (2) tickets to the event featuring dinner, silent/live auction, and raffle.

Advertising and Direct Mail

- Quarter-page advertisement in professionally designed and printed event program book.
- Listing as a Best of Class Sponsor in printed event program book.



Champions in Training Sponsorship -- \$250

Signage and Promotion

- On-site signage.
- Recognition during event.

Advertising and Direct Mail

- Business card advertisement in professionally designed and printed event program book.
- Listing as a Champions in Training Sponsor in printed event program book.
- Recognition in AGaG's quarterly newsletter (circ. 2,500), website and Facebook page.

Public Relations

- Right to use A Golden Ball or As Good as Gold's name or logo for corporate public relations efforts.



Program Book Advertising Only

Publicize your business, honor a loved one, or memorialize a four-legged friend with an *A Golden Ball* program book advertisement. Ads are available in the following sizes for print-ready digital images:

Full-page ad (approx. 8" x 10" - \$200)

Quarter-page ad (approx. 4" x 5" - \$100)

Half-page ad (approx. 8" x 5" - \$125)

Business card ad (approx. 3.5" x 2" - \$50)

Sponsorship/Advertising Form

You may purchase a sponsorship package or program book advertisement or make an *A Golden Ball* donation online at gold18.gesture.com

Name: _____

Company Name: _____

Street Address: _____

City: _____ State: _____

Zip Code: _____ Phone Number: _____

E-Mail Address: _____

Sponsorship Package or
Program Book Ad size: _____

Credit Card Number: _____

Expiration Date _____ CCV: _____ Billing Zip Code: _____

If you prefer to pay by check, please complete and mail this form with a check made payable to:
As Good as Gold, 518 S. Route 31, Suite 178, McHenry, IL 60050.



Thank you for your support!