



March, 2016

Dear Friends:

We are currently planning the 2017 As Good as Gold Rescue Calendar, and we'd love to have you participate. This annual calendar features photos of 13 of our rescued dogs along with each of their heartwarming stories.

The annual AGaG Rescue Calendar is a wonderful way to raise much-needed funds, and all proceeds go directly toward supporting the hundreds of golden retrievers we rescue each year. Our previous calendars have always been extremely popular, and we hope you will consider participating in this year's calendar.

Here's how you can participate:

- **Enter your AGaG rescued dog(s)** to be featured on a monthly page in the 2017 AGaG Rescue Calendar (March 15-April 30)
- **Enter your own dog(s)' birth date(s)** (or the date you celebrate his/her adoption) to be included in the calendar (March 15-April 30)
- **Enter a memorial date** for a special dog that is no longer with you (March 15-April 30)
- **Preorder calendars** for you or as fantastic gifts (March 15-August 31)

Please see the reverse side of this page for the **featured monthly photo winners Call for Entries** and the enclosed **Date Submission and Calendar Order form**.

We look forward to your participation in this year's calendar and thank you for your continued support of As Good as Gold.

Sincerely,

Jodi and Alice

Jodi Phillips/Calendar Coordinator
Alice Abraham/Calendar Assistant

(OVER)

CALL FOR ENTRIES
12 MONTHLY FEATURE SHOTS
2017 AS GOOD AS GOLD RESCUE CALENDAR

- Submit **one horizontal orientation (width greater than height – see example below), digital color photo** of your AGaG adopted rescued golden(s) or long term care foster dog. Best results are achieved with a **3.0 or higher megapixel** camera and a clean image of **2MB in size**.

Horizontal orientation example:



- Submit a typewritten story about your AGaG adopted rescued golden(s) or long term care foster dog using **50 words or fewer** and including name(s) of dog(s) (story may be edited to fit the calendar's format).
- *Include the following information (your address/phone will not be included in the calendar):*
 - *Your name*
 - *Your address*
 - *Your phone number*
 - *Your dog's name now*
 - *Your dog's name when adopted (if different)*
- Photos that reflect a particular season, holiday, or special interest are typically more likely to be selected as long as the resolution/orientation requirements are met.
- Outdoor photos are preferred; no humans (or human body parts) should appear in the photo.
- Professional photos must include a written release by the photographer.
- Only digital/electronic photos will be accepted and **multiple photos of the same dog(s) will not be considered**. If a photo is sent without the accompanying information and short story it will be returned to you for completion and resubmission.

Rules

- The 12 monthly featured dogs will be adopted AGaG dogs or long term care foster dogs only;
- Dogs chosen for other areas of the calendar will be AGaG adopted or foster dogs;
- Non-AGaG dogs will not be considered as featured dogs but may be included in the same photo with your As Good as Gold adopted or long term care foster dog(s);
- Any cover/monthly featured dogs in the 2013 or prior years' calendars (2012, 2011, 2010, etc.) are eligible to appear in the 2017 calendar;
- Winners will be announced September 25, 2016.

Please e-mail the electronic entry of your choice for a monthly featured dog to Alice Abraham:
chartpart@sbcglobal.net

Entry must be received by Saturday, April 30, 2016

If you have any questions, please feel free to contact Jodi Phillips at jodi.phillips@comcast.net

